

Voluntary Report – Voluntary - Public Distribution

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Report Name: Israel Grants Market Access for US Processed Meat Products

Country: Israel

Post: Tel Aviv

Report Category: Export Accomplishments - Market Access

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Report Highlights:

In June 2022, Israel authorized the import of U.S. processed meat products, thus making the United States the first and only country with market access for processed meat products in Israel.

General Information:

While Israel has allowed the import of chilled and frozen meat cuts from several countries, including the United States since 2016, imports of processed meat products are restricted from all countries.

Israel regulates meat products through the Ministry of Agriculture (MOAG) and the Ministry of Health (MOH). The Veterinary Services of MOAG are responsible for meat and meat cuts that have not gone through any additional processing. Moreover, MOH, through its Food Control Services, is responsible for meat that has been further processed.

FAS Tel Aviv faced three main obstacles when approaching MOH for market access for U.S. processed meat products – sanitary and phytosanitary (SPS) issues, standards and regulations, and documentation.

For over three years, FAS Tel Aviv worked with USDA’s Food Safety and Inspection Service (FSIS) and Israeli Veterinary Services to reach to an agreement that will open the market for U.S. beef products.

On June 17, 2022, FSIS, MOH, and MOAG agreed on documentation accepted by all parties making the United States the first country to be granted market access for processed meat products to Israel. In 2021, Israel’s processed meat market had an estimated value of \$450 million, all from local producers.

Additional information regarding the Israeli market can be found in Israel’s FAIRS [reports](#). FAS Tel Aviv is ready to assist U.S. exporters with market access and connecting with local importers.

Attachments:

No Attachments.